

# HEALTH ETHICS TRUST

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## HEALTH ETHICS TRUST FACT SHEET:

### SUSTAINED COMPLIANCE PROGRAM EXCELLENCE

The Health Ethics Trust (the “Trust”) is a non-profit, non-partisan organization dedicated to promoting ethical and legal conduct in healthcare. The Trust pursues this purpose through educational programs, research and publications on best practices, compliance program assessment and compliance program development. The Trust has certified compliance professionals at two levels (CCP, CCE) for over 20 years and supports healthcare’s only compliance **program** certification. The Trust is the recognized leader in bringing practical knowledge to bear on ethics and compliance issues affecting healthcare organizations.

The goal of every Trust effort is improving overall organizational effectiveness by integrating ethics and legal compliance into an organization’s processes and culture. Our principals have addressed ethics and compliance issues in complex situations since 1980.

Related entities include Compliance Resource Group, Inc. (“CRG”), the Foundation for Ethical Organizations and the Council of Ethical Organizations. CRG applies Trust research and knowledge to issues for organizations and professional groups (<https://compliancegroup.com/services/>) with an emphasis on compliance program assessment and compliance risk assessment. The Council of Ethical Organizations provides ethics and compliance services across industries. The Foundation for Ethical Organizations supports ethics-related causes and activities affecting youth.

Trust activities and services include:

- **INDIVIDUAL AND ORGANIZATIONAL MEMBERSHIP:** Individuals and organizations may become members of the Trust. Individual members enjoy free audio conferences, reduced tuition for all programs, and discounts on publications. Organizational membership entitles *all* employees of the member organization to the benefits of membership. Organizational members may also receive additional benefits such as a day of free consulting or education.
- **INDIVIDUAL AND ORGANIZATIONAL COMPLIANCE CERTIFICATION:** The Trust was the first organization to offer compliance certification to healthcare professionals. There are two levels of certification – the Certified Compliance Professional (CCP) and Certified Compliance Executive (CCE) credentials. The Trust is the first and only organization to offer accreditation to compliance **programs**. Compliance Program Certification grows rapidly each year.

- **EDUCATIONAL PROGRAMS:** Trust programs deliver practical skills and information to those with ethics and compliance responsibilities. Programs are limited in enrollment and are conducted by individuals with senior corporate, governmental and advisory experience. Our programs provide the opportunity to interact with corporate and governmental leaders in a collaborative environment that is always vendor-free.
- **BEST PRACTICES:** The Best Practices process is an established peer review process identifying best practices in key compliance areas since 1995. Each year, best practices are presented at the Best Compliance Practices Forum, the only national event in which healthcare leaders, top government officials, compliance professionals and selected legal and academic experts meet in a vendor free environment to address practical compliance concerns. The lifeblood of the Forum - and the reason for its continued growth - is that it identifies actual compliance practices that have been independently tested by leading organizations and reviewed by peers.
- **BENCHMARKING: RESEARCH ON CURRENT COMPLIANCE PRACTICES:** On an ongoing basis, as part of the Healthcare Best Compliance Practices process, Trust surveys compliance professionals and other leaders regarding compliance program activities such as employee training, physician training, background checks, hotline practices, etc. The Trust publishes the results on its web site and in its audioconferences.
- **PUBLICATIONS:** The Trust publishes in-house publications and has authored several other publications designed to provide advice and practical guidance to compliance professionals. These include:

*The Compliance Case Study Library* is a collection of articles and training tools for those charged with healthcare compliance training. The heart of the book is a collection of case studies on every major compliance topic, for any audience, and from every major sector including: healthcare providers, suppliers, health plans, labs, pharmaceuticals, and academic medical centers.

*The Hotline and Investigations Handbook* is a seminal Trust resource that has been recently revised, updated and newly titled to reflect the additional experience gained by the Trust from working with front-line compliance professionals. It reflects various regulatory or legislative changes since its original publication.

*Best Practice Standards for Compliance Programs: A Manual for Compliance Professionals*, which is periodically updated, compiles the results of the Best Practices Forum in a usefully organized guide to best practices in each compliance program area. It is the Trust's best-selling publication.

- **SPEAKERS BUREAU:** Trust principals and associates provide keynote and session presentations. We provide broad topic coverage from general and motivational topics to specific ethics and compliance issues and topics.

**PAST CLIENTS:** The Trust, through its consulting subsidiary Compliance Resource Group, Inc., has provided services to major organizations such as: American Express, Amsurg, BCBS AZ, BCBS Michigan, BCBS NC, BCBS TN, Blood Systems Inc. (blood bank), Brookhaven Medical Center, Cigna, Covenant Health System of TN, DOME (infusion), El Camino Health System, Premier Inc., Elant, GlaxoSmithKline, HCSC, GuideWell Source (First Coast and Novitas), Health Advancement Systems, Hillhaven, InfuScience, Interim HealthCare, Kettering Health Network, LabCorp, Mayo Clinic, MedStar Health, Medtronic, NGS, Ohio Health, Oxford Health, Pacific Alliance Medical Center, Palomar Health System, Partners Health Plan (including Mass General), Province Healthcare, Quest, Carefusion, Sinai Health (Chicago), Sisters of Providence Health System, St. Luke's AZ, St. Luke's Houston, St. Luke's Idaho, SummaCare, Sutter Health, Tenet Healthcare, Texas Instruments (Defense Industry Best Practices Award), The University of Connecticut, United Healthcare Government Operations, WellPoint, WellPoint/Anthem, West Penn Allegheny Health, and hundreds of organizations of all types.

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