

# CERTIFICATION INTENSIVE COURSE WEBINAR

FEBRUARY 24-26, 2021

9:00AM



THIS COURSE MEETS ALL EDUCATIONAL REQUIREMENTS  
FOR THE CERTIFIED COMPLIANCE EXECUTIVE (CCE) AND  
CERTIFIED COMPLIANCE PROFESSIONAL (CCP)

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HEALTH ETHICS TRUST

EXCELLENCE IN HEALTHCARE  
COMPLIANCE SINCE 1995

# THE CERTIFICATION INTENSIVE COURSE

Online Course • February 24-26, 2021

## What are HET "Certification Intensive" Courses?

Certification Intensive Courses are 3-day programs offered by the **Health Ethics Trust (HET)** providing attendees the most current *strategies, tools* and *best practices* to operate an effective compliance program along with pertinent information on the latest developments in healthcare compliance.

## Why are they called "Certification Intensive"?

Not only are these programs *intensive* in the amount of information that is covered, but Certification Intensive Courses also satisfy *all* educational requirements for the **Certified Compliance Professional (CCP)** and **Certified Compliance Executive (CCE)** credentials. These credentials were the first compliance certifications and remain the most prestigious.

## Why should I attend?

The Health Ethics Trust brings together a top-notch faculty for all of its programs and Certification Intensive Courses are no different. Whether your needs are certification based or not, Certification Intensive Courses are the most efficient and cost effective way to get the information you need to be a successful compliance professional and run a first-class compliance program.

## Continuing Education Units:

### Certified Compliance Professional (CCP) and Certified Compliance Executive (CCE) Credentials

Completion of the Certification Intensive Course provides attendees with all educational required CEU's to apply for HET's CCP and CCE credentials and recertification.



This education activity has been submitted to the Compliance Certification Board (CCB)® and is approved of 28.8 live CEUs

## Membership in HET:



### Individual Membership

The HET Individual Membership program is designed for those working in smaller compliance functions. Benefits include significantly reduced tuition, access to members only site, free audio conferences, compliance briefing emails, periodic advising, discounts on products, and reduced application fees.

### Basic Organizational Membership

HET Organizational Membership represents an organizational commitment to ethical and legal conduct. Benefits include all those available under the individual membership but are available to ALL employees of a member organization (first line free for audio conferences).

### Premium Organizational Membership

Premium Organizational Membership includes all the benefits of Organizational Membership plus one day of on-site education each year (travel expenses not included).

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## TOPICS & AGENDA (tentative)

Day 1- February 24:

### “Compliance- The Essentials”

Not only does an organization need to have a healthy and collaborative culture for the compliance program to be successful, it needs a strong foundation of basic compliance principles. This program segment addresses the basic components necessary to establish and maintain an effective compliance program.

8:30 am: [Registration](#)

9:00 am: [Compliance Trends](#)

10:00 am: [Integrating Quality & Compliance](#)

11:00 am: [First Line of Defense](#)

12:00 pm: [Lunch](#)

1:00 pm: [Compliance Investigations I](#)

3:00 pm: [Risk Assessment](#)

4:00 pm: [OIG Work Plan](#)

Day 2- February 25:

### “Tools for Success”

As enforcement casts a wider net in the pursuit of fraud, waste and abuse recoveries, compliance professionals need to address new and emerging compliance challenges with new tools. This program segment will look at practical tools and methods that will help even the most experienced compliance professional be successful in addressing these new challenges.

9:00 am: [Core Compliance Training](#)

10:00 am: [Governance Essentials](#)

11:00 am: [Conflict of Interests](#)

12:00 pm: [Lunch](#)

1:00 pm: [Effective Mgmt of Whistleblower Risks](#)

2:00 pm: [Compliance Investigations II](#)

4:00 pm: [Risk-Based Compliance Auditing](#)

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Day 3- February 26:

### “Compliance Challenges and Emerging Risks”

Compliance professionals are often so busy with the daily chores of maintaining a compliance program that there is little time to reflect on new and emerging compliance risks. This program segment will identify some of these risks, as well as a means for staying abreast of new compliance risk areas.

9:00 am: [Legal Compliance Basics](#)

10:00 am: [Compliance Program Assessment I](#)

11:00 am: [Current Regulatory Update](#)

12:00 pm: [Lunch](#)

1:00 pm: [Using Compliance Surveys](#)

2:00 pm: [Compliance Program Assessment II](#)

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## Confirmed Speakers

Lynn Barrett, Barrett Law P.A>

Selina Coleman, ReedSmith

Donnetta Horseman, H. Lee Moffitt Cancer Center & Research Institute

Ellent Hunt

John Lawrence, K&L Gates

Mark Pastin, Health Ethics Trust, Resource Compliance Group

Mike Smith, EverCare

Heidi Sorensen, Alston & Bird

**Enroll today and enjoy a Vendor-free learning environment  
as per Health Ethics Trust standard practice.**

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## FOUR WAYS TO REGISTER

1. **ONLINE** at [www.HealthEthicsTrust.com](http://www.HealthEthicsTrust.com) - *safe, secure and encrypted.*
2. **E-MAIL** your completed registration form to: [mpastin@corporateethics.com](mailto:mpastin@corporateethics.com)
3. **FAX** your completed registration form to HET at: **571-551-6080**
4. **MAIL** your completed registration form to: *Health Ethics Trust, 1727 King St., Ste 300, Alexandria, VA 22314*

**TUITION** ☐ HET Members: \$1,295; ☐ Non-Members: \$1,595; ☐ Govt/Academic: \$1,095  
*Enroll by December 31, 2020 and receive \$100 off the applicable tuition. Use discount code **EARLYBIRD-CIC100** for online enrollment.*

**MEMBERSHIP** ☐ Individual Membership: \$200; ☐ Organizational Membership: \$1,100; ☐ Premium Org. Membership: \$2,400

## COURSE LOCATION

The course will be held online through Zoom

## CANCELLATION POLICY

The Trust is committed to offering the highest level of compliance education at the lowest feasible price. *Registration for Health Ethics Trust courses is an agreement to pay the applicable course tuition. Tuition for cancellations two weeks before the course is refunded less an administrative fee of \$200. Tuition for cancellation after the deadline is not refundable, but a credit toward tuition for a future HET program (tuition less the administrative fee; must be used within 12 months) will be issued in some cases. Those who cancel after the deadline must still pay the tuition that they agreed to pay by registering for the course even if they have not yet paid their tuition at the time of cancellation.*

## REGISTRANT INFORMATION

## PAYMENT OPTIONS

**TOTAL:** \_\_\_\_\_

Name: \_\_\_\_\_

Check /Money Order ☐

Title: \_\_\_\_\_

Credit Card Payment ☐

Organization: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Address: \_\_\_\_\_

Exp. Date: \_\_ / \_\_ / \_\_ Security Code: \_\_\_\_

City: \_\_\_\_\_ State: \_\_ Zip: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

*If Billing Address is different, please place here.*

Tel: (\_\_\_\_) - \_\_\_\_ - \_\_\_\_ Fax: (\_\_\_\_) - \_\_\_\_ - \_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_ Zip: \_\_\_\_\_