

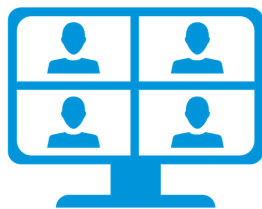
CERTIFICATION INTENSIVE COURSE



FOR HEALTHCARE COMPLIANCE EXECUTIVES

August 5-7, 2020

This Course Will Be A Virtual Course



MEETS ALL EDUCATIONAL REQUIREMENTS FOR THE CERTIFIED COMPLIANCE EXECUTIVE (CCE) AND CERTIFIED COMPLIANCE PROFESSIONAL (CCP) CREDENTIALS



HEALTH ETHICS TRUST

EXCELLENCE IN HEALTHCARE
COMPLIANCE SINCE 1995

1727 KING STREET, SUITE 300 | ALEXANDRIA, VA 22314

THE CERTIFICATION INTENSIVE COURSE

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What are HET "Certification Intensive" Courses?

Certification Intensive Courses are 3-day programs offered by the **Health Ethics Trust (HET)** providing attendees the most current *strategies, tools* and *best practices* to operate an effective compliance program along with pertinent information on the latest developments in healthcare compliance.

Why are they called "Certification Intensive"?

Not only are these programs *intensive* in the amount of information that is covered, but Certification Intensive Courses also satisfy *all* educational requirements for the **Certified Compliance Professional (CCP)** and **Certified Compliance Executive (CCE)** credentials. These credentials were the first compliance certifications and remain the most prestigious.

Why should I attend?

The Health Ethics Trust brings together a top-notch faculty for all of its programs and Certification Intensive Courses are no different. Whether your needs are certification based or not, Certification Intensive Courses are the most efficient and cost effective way to get the information you need to be a successful compliance professional and run a first-class compliance program.

Continuing Education Units:

Certified Compliance Professional (CCP) and Certified Compliance Executive (CCE) Credentials

Completion of the Certification Intensive Course provides attendees with all educational required CEUs (30 points) to apply for HET's CCP and CCE credentials and recertification.



This education activity has been approved by the Compliance Certification Board (CCB)® for 25.8 live CEUs.

Membership in HET:



Individual Membership

The HET Individual Membership program is designed for those working in smaller compliance functions. Benefits include significantly reduced tuition, access to members only site, free audio conferences, compliance briefing emails, periodic advising, discounts on products, and reduced application fees.

Basic Organizational Membership

HET Organizational Membership represents an organizational commitment to ethical and legal conduct. Benefits include all those available under the individual membership but are available to ALL employees of a member organization (first line free for audio conferences).

Premium Organizational Membership

Premium Organizational Membership includes all the benefits of Organizational Membership plus one day of on-site education each year (travel expenses not included).

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TOPICS & AGENDA (tentative)

Day 1- August 5, 2020:

“Compliance- The Essentials”

Not only does an organization need to have a healthy and collaborative culture for the compliance program to be successful, it needs a strong foundation of basic compliance principles. This program segment addresses the basic components necessary to establish and maintain an effective compliance program.

8:30 am: [Registration](#)

9:00 am: [Compliance Trends](#)

10:00 am: [Integrating Quality & Compliance](#)

11:00 am: [First Line of Defense](#)

12:00 pm: [Lunch](#)

1:00 pm: [Compliance Investigations I](#)

3:00 pm: [Risk Assessment](#)

4:00 pm: [OIG Work Plan](#)

Day 2- August 6, 2020:

“Tools for Success”

As enforcement casts a wider net in the pursuit of fraud, waste and abuse recoveries, compliance professionals need to address new and emerging compliance challenges with new tools. This program segment will look at practical tools and methods that will help even the most experienced compliance professional be successful in addressing these new challenges.

9:00 am: [Core Compliance Training](#)

10:00 am: [Governance Essentials](#)

11:00 am: [Conflict of Interests](#)

12:00 pm: [Lunch](#)

1:00 pm: [Effective Mgmt of Whistleblower Risks](#)

2:00 pm: [Compliance Investigations II](#)

4:00 pm: [Risk-Based Compliance Auditing](#)

Day 3- August 7, 2020:

“Compliance Challenges and Emerging Risks”

Compliance professionals are often so busy with the daily chores of maintaining a compliance program that there is little time to reflect on new and emerging compliance risks. This program segment will identify some of these risks, as well as a means for staying abreast of new compliance risk areas.

9:00 am: [Legal Compliance Basics](#)

10:00 am: [Compliance Program Assessment I](#)

11:00 am: [Current Regulatory Update](#)

12:00 pm: [Lunch](#)

1:00 pm: [Using Compliance Surveys](#)

2:00 pm: [Compliance Program Assessment II](#)

INVITED FACULTY

Lynn Barrett, Wrightway Healthcare Professionals

Richard Church, K & L Gates

Selina Coleman, Reed Smith

Donnetta Horseman, Moffitt

Dr. Mark Pastin, Health Ethics Trust

Tina Sheldon, 5 Star Senior Living

Mike Smith, Evercare

Heidi Sorenson, Alston & Bird

Rob Westervelt, ACTS Retirement Life Communities, LLC

Emily Wein, Foley & Lardner

Wendy Wright, McGuireWoods, LLP

*Enroll today and enjoy a Vendor-free learning environment
as per Health Ethics Trust standard practice.*

THE CERTIFICATION INTENSIVE COURSE

August 5-7, 2020

FOUR WAYS TO REGISTER

1. **ONLINE** at www.HealthEthicsTrust.com - *safe, secure and encrypted.*
2. **E-MAIL** your completed registration form to: info@corporateethics.com
3. **FAX** your completed registration form to HET at: **571-551-6080**
4. **MAIL** your completed registration form to: *Health Ethics Trust, 1727 King St., Ste 300, Alexandria, VA 22314*

TUITION ☐ HET Members: \$895 ☐ Non-Members: \$1,095 ☐ Govt/Academic: \$995
*Enroll by July 17, 2020 and receive \$100 off the applicable tuition. Use discount code **EARLYBIRDCIC100** for online enrollment.*

MEMBERSHIP ☐ Individual Membership: \$200; ☐ Organizational Membership: \$1,100; ☐ Premium Org. Membership: \$2,400

COURSE DETAILS

The will be a virtual course

CANCELLATION POLICY

The Trust is committed to offering the highest level of compliance education at the lowest feasible price. Registration for Health Ethics Trust courses is an agreement to pay the applicable course tuition. Tuition for cancellations two weeks before the course is refunded less an administrative fee of \$200. Tuition for cancellation after the deadline is not refundable, but a credit toward tuition for a future HET program (tuition less the administrative fee; must be used within 12 months) will be issued in some cases. Those who cancel after the deadline must still pay the tuition that they agreed to pay by registering for the course even if they have not yet paid their tuition at the time of cancellation.

COURSE PAYMENT OPTIONS

REGISTRANT INFORMATION

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: __ Zip: _____

Tel: (____) - ____ - ____ Fax: (____) - ____ - ____

E-mail: _____

PAYMENT OPTIONS

Check /Money Order ☐

Credit Card Payment ☐

Credit Card #: _____

Exp. Date: __ / __ / ____ Security Code: ____

Cardholder Signature: _____

If Billing Address is different, please place here.

Address: _____

City: _____ State: __ Zip: _____

TOTAL: _____