



# BEST PRACTICES FORUM

WHERE COMPLIANCE LEADERS MEET  
TO EXCHANGE IDEAS & INFORMATION

THE ESTABLISHED PEER REVIEW PROCESS-SINCE 1995

October 19-20, 2020

PRESENTED BY:



**HEALTH ETHICS TRUST**  
EXCELLENCE IN HEALTHCARE  
COMPLIANCE SINCE 1995

## THE FORUM

The Best Practices Forum was established in 1995 in cooperation with the University of North Carolina at Chapel Hill to recognize accomplishments in the field of healthcare compliance. Since that time, the Best Practices Award has been accepted as the mark of compliance program excellence.

If you have never attended the Forum, it is unquestionably the compliance education event of the year. Unlike programs in which you are surrounded by numerous vendors, the Forum allows you to look at what others are doing successfully in their programs.

Awards are open to **any** compliance program practice provided that the practice has been implemented for at least six months. Many of the past best practices recognized at the Forum have subsequently become standard practice in healthcare compliance.

Award recipients are selected by the Health Ethics Trust Best Practices Committee, an independent committee of experienced compliance professionals.

## PROGRAM DETAILS

- The first day of the Forum will run from 8:30 AM to approximately 5:00 PM.
- The second day of the Forum will run from 8:30 AM to approximately 4:00 PM.

Over the course of this annual two-day event, each Best Practice Award Winner, as selected by the Trust's Best Practices Committee of working compliance officers, will present their winning practice to those in attendance. Best Practice presentations are supplemented by a distinguished faculty of government and sector compliance experts.

### Forum Tuition:

Members: \$695

Non-members: \$995

Govt/Academic: \$645

*Become an HET member and save on tuition! (see form)*

*Enroll by October 1 and use this coupon code **EarlyBird100** to receive \$100 off your registration fee!*

## WHO SHOULD ATTEND

The Forum includes representatives from all sectors of healthcare including providers, health plans, pharma, device companies and government contractors. Compliance professionals, CEOs, Board Members, internal auditors, legal counsel to compliance, compliance investigators, education and training professionals, quality professionals and government officials are welcome.

## COMPLIANCE PROGRAM ASSESSORS COURSE

The one day **Compliance Program Assessors Course** will be offered following the Best Practices Forum on October 21. The Health Ethics Trust is the leading provider of compliance program assessments. This course teaches our widely adopted compliance program assessment methodology and addresses all elements of compliance program assessment.

Graduates of the Compliance Assessor's Course are eligible to participate in our peer review process leading to Compliance Program Certification. Qualified Assessors may participate on a review panel that judges organizations' compliance programs to determine the extent to which they meet Program Certification standards.

**For more information on this limited enrollment course, visit [www.healthethicstrust.com/assessorscourse](http://www.healthethicstrust.com/assessorscourse) or call us at 703-683-7916.**

# BEST PRACTICE NOMINATIONS

An independent Review Board of experienced healthcare compliance professionals judges nominations on how well they meet broad criteria for best practices. Simply put, award winners will have demonstrated that their practices are equal to the best practices implemented in any organization in a particular compliance program area. Information about the nomination process and criteria are available at [www.bestcompliancepractices.com](http://www.bestcompliancepractices.com) or by calling HET at 703-683-7916. The Best Compliance Practice awards are the highest level of recognition for healthcare compliance program accomplishments. All 2020 Award winners will present their best practices at the Forum.

**While 2020 Best Practice Award winners and speakers are being determined, here are some highlights from the outstanding 2019 program.**

## 2019 FORUM SPEAKERS

**A.G. (Alec) Alexander**  
Deputy Administrator, CMS

**Daniel Fundakowski**  
Associate, ReedSmith

**Kathleen McGinty**  
Director of Investigations and Audits, CMS

**Nancy Brown**  
Senior Counsel, OIG, U.S. HHS

**Tom Lubben**  
Chief Compliance Officer, HCSC

**Kirk Ogrosky**  
Partner, Arnold & Palmer

**Megan Engel**  
Associate, Reed Smith

**Susan Lynch**  
Senior Counsel for Elder Justice, U.S. Department of Justice

**Matthew Tuchow**  
Chief Compliance Officer, VHA

Visit: <http://bestcompliancepractices.com>  
for the most up-to-date information.

## 2019 AWARD WINNERS

**Delegate (Vendor) Oversight**, BCBS Tennessee

**Using Everyday Scenarios to Elevate Training**, Brookdale Senior Living

**Preventing Fraud by Influencing Medical Providers**, Health Care Service Corporation

**Implementation of a Physical Compliance Performance Metrics**, Baylor, Scott and White

**Policy Oversight and Management**, Northwell Health

**Security Incident Management Process**, HCA Health-care

**Ethics App and Training**, Novo Nordisk, Inc.

**Strategically Revising a Compliance Program**, Veterans Health Administration

**Insurance Services Division Code of Conduct**, UPMC

### Class Of 2020 Certified Compliance Professionals & Executives

A special award ceremony will be held for all compliance professionals who have received CCP or CCE certification or recertification in 2019. If you have received either designation in prior years but could not attend the Forum, you can be recognized at this years Forum.

# HEALTH ETHICS TRUST

## BEST PRACTICES 2020 FORUM REGISTRATION

*October 19-20, 2020*

### BEST PRACTICES TUITION

Members: \$695     Non-Members: \$995     Govt / Academic: \$645

Enroll by October 1, 2020 and receive \$100 off the applicable tuition. Use discount code EARLYBIRD100 for online enrollment.

### HET MEMBERSHIP

1 Year Individual Membership w/Tuition Payment: \$895 (\$100 savings)

1 Year Organizational Membership w/Tuition Payment: \$1,300 (\$200 savings)

Total \$ \_\_\_\_\_

### FOUR WAYS TO REGISTER

1. **ONLINE** at [www.HealthEthicsTrust.com](http://www.HealthEthicsTrust.com) in our store - safe, secure and encrypted.
2. **E-MAIL** your completed registration form to: [cfreeman@corporateethics.com](mailto:cfreeman@corporateethics.com) or [mpastin@corporateethics.com](mailto:mpastin@corporateethics.com)
3. **FAX** your completed registration form to HET at: 571-551-6080.
4. **MAIL** your completed registration form to: **Health Ethics Trust 1727 King St., Ste 300, Alexandria, VA 22314**

### CANCELLATION POLICY

Registration for Health Ethics Trust courses is an agreement to pay the applicable course tuition. Tuition for cancellations two weeks prior to program is refunded less an administrative fee to be determined. Tuition for cancellation after the deadline is not refundable, but a credit toward tuition for a future Trust program (tuition less the administrative fee; must be used within 12 months) will be issued in some cases. Those who cancel after the deadline must still pay the tuition that they agreed to pay by registering for the course even if they have not yet paid their tuition at the time of cancellation. Cancellation Policy is strictly enforced.

### REGISTRATION INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_ Zip: \_\_\_\_\_

Tel: (\_\_\_\_) - \_\_\_\_ - \_\_\_\_\_ Fax: (\_\_\_\_) - \_\_\_\_ - \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

### PAYMENT OPTIONS

Check

Credit Card Payment

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CSC: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Name: \_\_\_\_\_

*If Billing Address is different, please place here.*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_ Zip: \_\_\_\_\_