

# HEALTHCARE BEST COMPLIANCE PRACTICES 2017 FORUM

OCTOBER 16 & 17, 2017  
WASHINGTON DC METRO AREA  
RITZ CARLTON PENTAGON CITY

THE ESTABLISHED PEER REVIEW PROCESS - *SINCE 1995*

**Compliance Program Assessors Course**  
*Companion Course on October 18th*

PRESENTED BY:

**HEALTH ETHICS TRUST**

[www.BestCompliancePractices.com](http://www.BestCompliancePractices.com)

2017 Forum Co-Sponsors:

 **NORTON ROSE FULBRIGHT**

 **FI-MED**



## THE FORUM

The Best Practices Forum was established in 1995 in cooperation with the University of North Carolina at Chapel Hill to recognize accomplishments in the field of healthcare compliance. Since that time, the Best Practices Award has been accepted as the mark of compliance program excellence.

If you have never attended the Forum, it is unquestionably the compliance education event of the year. Unlike programs in which you are surrounded by numerous vendors, the Forum allows you to look at what others are doing successfully in their programs.

Awards are open to **any** compliance program practice provided that the practice has been implemented for at least six months. Many of the past best practices recognized at the Forum have subsequently become standard practice in healthcare compliance.

Award recipients are selected by the Health Ethics Trust Best Practices Committee, an independent committee of experienced compliance professionals.

## PROGRAM DETAILS

- The Forum will be held at the **Ritz-Carlton Pentagon City, DC Metro Area at 1250 S Hayes St, Arlington, VA 22202.**
- There is a group room block with the discounted rate of \$249 a night. Visit [www.bestcompliancepractices.com](http://www.bestcompliancepractices.com) for reservation information.
- The first day of the Forum will run from 8:30 AM to approximately 5:00 PM.
- The second day of the Forum will run from 8:30 AM to approximately 4:00 PM.

Over the course of this annual two-day event, each Best Practice Award Winner, as selected by the Trust's Best Practices Committee of working compliance officers, will present their winning practice to those in attendance. Best Practice presentations are supplemented by a distinguished faculty of government and sector compliance experts.

### Forum Tuition:

- Members: \$645 • Non-members: \$945 • Govt/Academic: \$595

### Forum + Assessors Tuition:

- Members: \$1,790 • Non-members: \$1,290 • Govt/Academ: \$1,140

Become a HET member and save on tuition! (see form)

## WHO SHOULD ATTEND

The Forum includes representatives from all sectors of healthcare including providers, health plans, pharma, device companies and government contractors. Compliance professionals, CEOs, Board Members, internal auditors, legal counsel to compliance, compliance investigators, education and training professionals, quality professionals and government officials are welcome.

## COMPLIANCE PROGRAM ASSESSORS COURSE

The one day **Compliance Program Assessors Course** will be offered following the Best Practices Forum on October 18. The Health Ethics Trust is the leading provider of compliance program assessments. This course teaches our widely adopted compliance program assessment methodology and addresses all elements of compliance program assessment.

Graduates of the Compliance Assessor's Course are eligible to participate in our peer review process leading to Compliance Program Certification. Qualified Assessors may participate on a review panel that judges organizations' compliance programs to determine the extent to which they meet Program Certification standards.

**For more information on this limited enrollment course, visit [www.healthethicstrust.com/assessorscourse](http://www.healthethicstrust.com/assessorscourse) or call us at 703-683-7916.**

# BEST PRACTICE NOMINATIONS

An independent Review Board of experienced healthcare compliance professionals and content judges nominations on how well they meet broad criteria for best practices. Simply put, award winners will have demonstrated that their practice is equal to the best practice implemented in any organization in a particular compliance program area. Information about the nomination process and criteria are available at [www.bestcompliancepractices.com](http://www.bestcompliancepractices.com) or by calling HET at 703-683-7916. We believe that the Best Compliance Practice awards are the highest level of recognition for healthcare compliance program accomplishments. All 2017 Award winners will present their best practices at the Forum.

## Class of 2017 Certified Compliance Professionals & Executives

A special award ceremony will be held for all compliance professionals who have received CCP or CCE certification or recertification in 2017. If you received either designation in prior years but could not attend the Forum, you can be recognized at this year's Forum.

### INVITED SPEAKERS

*(Additional Speakers to be announced)*

**Marti Arven**

VP of Audit Strategy, CynergisTek

**Jason Bell**

Special Agent, Office of Inspector General

**Greg Gesterling**

Contract Compliance Officer, CMS

**Andrew Grosso**

Senior Attorney, Andrew Grosso & Associates

**Joseph Keillor**

Associate, Norton Rose Fulbright

**Susan Lynch**

Senior Counsel for Elder Justice, DOJ

**Kirk Ogrosky**

Partner, Arnold & Porter

**Iliana Peters**

Senior Advisor for HIPAA Compliance & Enforcement, HHS OCR

**Robert Zink**

Principal Attorney Healthcare Matters, DOJ

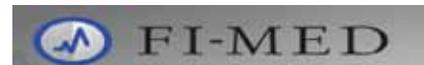
As always, presenters include **2017 Best Practice Winners**

Visit: <http://bestcompliancepractices.com>  
for the most up-to-date information.

## We Appreciate the Support of Our FORUM SPONSORS

### NORTON ROSE FULBRIGHT

We were one of the first legal practices to develop a dedicated healthcare practice group over 30 years ago. Our global healthcare team acts for numerous clients in the healthcare sector, including hospitals and health systems, academic medical centers, pharmaceutical and medical device manufacturers, retail pharmacies and wholesale distributors, physician groups and health insurers. For more information about the practice, please visit our website at: <http://www.nortonrosefulbright.com>



REVEAL/md, developed by Fi-med, is predictive analytic software for hospitals that instantly identifies audit risk exposure and revenue potential of outpatient providers. It is a web-based solution that provides risk-based, high level statistical analysis in an easy to use manner. REVEAL/md mimics the same statistical methodology used by auditors to compare each provider on more than 50 known risk indicators providing the needed evidence to put together an efficient and effective work plan. Nothing to install or maintain, REVEAL/md is the perfect solution for compliance departments with limited resources (time, budget, personnel). REVEAL/md is often used by health systems as part of the due-diligence process prior to acquiring physician groups or hospitals.

Since 1993, Fi-Med has been working alongside healthcare providers and networks to maximize revenue and reduce compliance risk. For more information about Fi-Med's products and services, please visit our website: [www.fimed.com](http://www.fimed.com)

# HEALTHCARE BEST COMPLIANCE PRACTICES

WHERE COMPLIANCE LEADERS MEET TO EXCHANGE IDEAS & INFORMATION **2017 FORUM**

OCTOBER 16-17, 2017 · ARLINGTON, VA · RITZ CARLTON PENTAGON CITY

## HOTEL INFORMATION

The Best Practices Forum will be held at the **Ritz Carlton Pentagon City**. There is a group room block with the discounted rate of \$249 a night. To make a reservation, visit: <http://www.ritzcarlton.com/en/hotels/washington-dc/pentagon-city> and input Group Code: BPIBPIA or phone 1-800-241-3333 and reference Group Name: Best Compliance Practices Forum. *The cut-off date for guaranteed reservations at the group rate is Monday, September 25, 2017 at 5:00 PM ET.*

Ritz Carlton Pentagon City, 1250 South Hayes Street, Arlington, VA 22202

## TRAVEL

The most convenient airport for the Forum is Ronald Reagan Washington National Airport (DCA). Other options are Washington Dulles Airport (IAD) or Baltimore Washington Airport (BWI). Amtrak is also available into Union Station DC or Alexandria Union Station.

## FOUR WAYS TO REGISTER

- 1. ONLINE** at [www.HealthEthicsTrust.com](http://www.HealthEthicsTrust.com) in our store - *safe, secure and encrypted.*
- 2. E-MAIL** your completed registration form to: [cbutler@corporateethics.com](mailto:cbutler@corporateethics.com).
- 3. FAX** your completed registration form to HET at: **571-551-6080**.
- 4. MAIL** the completed registration form to: **Health Ethics Trust, 1727 King St., Ste. 300 Alexandria, VA 22314**

## TUITION

**Forum:**  \$945 Non-Members  \$645 Members  \$595 Government / Academic **TOTAL: \$** \_\_\_\_\_

**Forum + Assessors:**  \$1,790 Non-Members  \$1,290 Members  \$1,140 Government / Academic

**Add a Membership:**  + \$200 Individual •  + \$1,300 Basic Organizational\* •  + \$2,600 Premium Organizational\*\*

\* Includes 1 Free Forum Tuition (New Members Only) \*\* Includes 3 Free Forum Tuitions (New Members Only)

## CANCELLATION POLICY

The Trust is committed to offering the highest level of compliance education at the lowest feasible price. In order to do this, the Cancellation Policy must be **strictly enforced**.

Registration for Health Ethics Trust courses is an agreement to pay the applicable course tuition. Tuition for cancellations two weeks before the course is refunded less an administrative fee of **\$200**. Tuition for cancellation after the deadline is not refundable, but a credit toward tuition for a future Trust program will be issued in some cases (tuition less the administrative fee; must be used within 12 months). Those who cancel after the deadline must still pay the tuition that they agreed to pay by registering for the course even if they have not yet paid their tuition at the time of cancellation.

### REGISTRANT INFORMATION (PLEASE PRINT)

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_ Zip: \_\_\_\_\_

Tel: (\_\_\_\_) - \_\_\_\_ - \_\_\_\_\_ Fax: (\_\_\_\_) - \_\_\_\_ - \_\_\_\_\_

E-mail: \_\_\_\_\_

### PAYMENT OPTIONS

Check /Money Order

Credit Card Payment

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_ / \_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

*If Billing Address is different, please provide here.*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_ Zip: \_\_\_\_\_