



Western Regional CERTIFICATION INTENSIVE COURSE

July 31-August 2, 2017 - San Diego, CA

Topics to be covered:

- Conducting Compliance Investigations
- Overview of Healthcare Fraud
- Latest Enforcement Trends
- Compliance Program Assessment
- Compliance Risk Assessment
- Compliance Program Performance Metrics
- Risk-Based Compliance Programs
- Best Practices in Compliance Programs

Why attend this course?

Certification Courses (CICs) are the most efficient and cost effective way to get information on the current strategies, tools and best practices you need to run a first-class compliance program.

CICs bring together a top-notch faculty and satisfy *all* educational requirements for the Certified Compliance Professional and Executive (CCP/CCE) credentials. Significant credit toward other certifications is available.

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HEALTH ETHICS TRUST

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HET Certification Intensive Course FAQs:

What are HET "Certification Intensive" Courses?

Certification Intensive Courses are 3-day programs offered by the Health Ethics Trust (HET) providing attendees the most current strategies, tools and best practices to operate an effective compliance program along with pertinent information on the latest developments in healthcare compliance.

Why are they called "Certification Intensive"?

Not only are these programs intensive in the amount of information that is covered, but Certification Intensive Courses also satisfy all educational requirements for the Certified Compliance Professional (CCP) and Certified Compliance Executive (CCE) credentials. These credentials were the first compliance certifications and remain the most prestigious.

Why should I attend?

The Health Ethics Trust brings together a top-notch faculty for all of its programs and Certification Intensive Courses are no different.

Whether your needs are certification based or not, Certification Intensive Courses are the most efficient and cost effective way to get the information you need to be a successful compliance professional and run a first-class compliance program.

SPECIAL OFFER: 2017 BEST PRACTICES FORUM

The annual Healthcare Best Compliance Practices Forum will be held October 16-18 at the Ritz Carlton Hotel in Pentagon City. We know that the Forum is the yearly high point of compliance education for many attendees and we don't want you to have to choose between the Best Practices Forum and the Certification Intensive Course (CIC). Those who attend the CIC have the opportunity to attend the Forum at the much reduced rate of \$345 members / \$645 non-members. This is a great opportunity to have both intensive and mind-expanding experiences all in one year.

HET Continuing Education Units

Certified Compliance Professional (CCP) and Certified Compliance Executive (CCE) Credentials

Completion of the Certification Intensive Course provides attendees with all required educational CEUs (24 points) to apply for the CCP and CCE credentials and recertification.

CEU's Towards External Certifications

Health Ethics Trust courses carry credit toward a number of external professional certifications and educational requirements. We anticipate receiving up to 23.7 HCCA credits for this course. Please contact the Health Ethics Trust for information on CEUs from other organizations.

Membership in HET:



Individual Membership

The HET Individual Membership program is designed for those working in smaller compliance functions. Benefits include significantly reduced tuition, access to members only site, free audio conferences, compliance briefing emails, periodic advising, discounts on products, and reduced application fees.

Standard Organizational Membership

HET Organizational Membership represents an organizational commitment to ethical and legal conduct. Benefits include all those available under the individual membership but are available to ALL employees of a member organization (first line free for audio conferences).

Premium Organizational Membership

Premium Organizational Membership includes all the benefits of Organizational Membership plus one day of on-site education each year (travel expenses not included).

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TOPICS & AGENDA (tentative)

Intensive Course Day 1 - July 31:

Not only does an organization need to have a healthy and collaborative culture for the compliance program to be successful, it needs a strong foundation of basic compliance principles. This program segment addresses the basic components necessary to establish and maintain an effective compliance program.

- 8:00 am: Registration
- 8:45 am: Latest Enforcement Cases
- 10:00 am: Current Security Compliance Issues
- 11:00 am: New Privacy and Security Methodologies
- Noon: Lunch
- 1:00 pm: Revenue Enhancement Through Compliance
- 2:30 pm: Current Anti-Fraud Initiatives
- 3:45 pm: Compliance Implications of New Payment Methodologies
- 4:30 pm: Wrap-Up

Intensive Course Day 2 - August 1:

As enforcement casts a wider net in the pursuit of fraud, waste and abuse recoveries, compliance professionals need to address new and emerging compliance challenges with new tools. This program segment will look at practical tools and methods that will help even the most experienced compliance professional be successful in addressing these new challenges.

- 9:00 am: Current OIG Investigation Activities
- 10:15 am: Trends in Compliance Program Implementation
- 11:15 am: Key Issues in Medi-Cal Fraud
- 12:15 pm: Lunch
- 1:15 pm: Establishing a Revenue Integrity Committee
- 2:45 pm: Governance Best Practices
- 4:00 pm: Advanced Stark and Disclosure Issues
- 4:30 pm: Wrap-Up

Intensive Course Day 3 - August 2:

Compliance program and compliance risk assessment are among the most important compliance topics today. This day provides detailed coverage of compliance risk and program assessment with emphasis on compliance program assessment.

- 9:00 am: Risk Assessment
- 10:00 am: Compliance Program Assessment I
- 11:00 am: Interactive Session I
- Noon: Lunch
- 1:00 pm: Compliance Program Assessment II
- 2:30 pm: Interactive Session II
- 4:00 pm: Using Compliance Surveys
- 4:30 pm: Wrap-Up

FACULTY

(Invited and/or Confirmed)

Paul Belton, VP Corporate Compliance
Sharp Healthcare

Eric Cheung, Partner
Ervin Cohen & Jessup

Valerie Chu, Assistant U.S. Attorney
Southern District of California

Cathleen Connolly, Special Agent
Federal Bureau of Investigation

Hardy Gold, Deputy Attorney General
Bureau of MediCal Fraud and Elder Abuse

Adam Hawkins, Vice President
Cynergistek

Robert Jacobs, Program Analyst
Veterans Administration

Mark Neu, VP, Compliance, Audit and Legal
Palomar Health

Charles Oppenheim, Partner
Hooper Lundy & Bookman

Mark Pastin, Ph.D., President
Health Ethics Trust

Christian Schrank, Special Agent
OIG Office of Investigations

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FOUR WAYS TO REGISTER

1. **ONLINE** at www.HealthEthicsTrust.com - *safe, secure and encrypted.*
2. **E-MAIL** your completed registration form to: mpastin@corporateethics.com
3. **FAX** your completed registration form to HET at: **571-551-6080.**
4. **MAIL** your completed registration form to: **Health Ethics Trust, 1727 King St., Ste 300., Alexandria, VA 22314**

TUITION HET Members: \$1,295 Non-Members: \$1,595 Government/Academic: \$995

MEMBERSHIP Individual Membership: \$200 Organizational Membership: \$1,100 Premium Org. Membership: \$2,400

VENUE

The course will be held at Sharp Healthcare: 8695 Spectrum Center Blvd., San Diego, CA 92123.

HOTEL INFORMATION

Hotel accommodations are not included in tuition. Rooms are blocked at the Courtyard San Diego Sorrento Valley, 9650 Scranton Road, San Diego, CA. Phone (858)558-9600 to register with Council of Ethical Organizations and receive the \$195 group rate. **The cut-off date for reservations at this rate is July 10, 2017.**

TRAVEL

The most convenient airport choice is San Diego International Airport (SAN). The airport is approximately 15 **miles** from the hotel. Shuttle service will be provided between the hotel and the course venue.

CANCELLATION POLICY

The Health Ethics Trust is committed to offering the highest level of compliance education at the lowest feasible price. In order to do this, the Cancellation Policy must be **strictly enforced.**

Registration for Health Ethics Trust courses is an agreement to pay the applicable course tuition. Tuition for cancellations two weeks before the course is refunded less an administrative fee of \$200. Tuition for cancellation after the deadline is not refundable, but a credit toward tuition for a future HET program (tuition less the administrative fee; must be used within 12 months) will be issued in some cases. Those who cancel after the deadline must still pay the tuition that they agreed to pay by registering for the course even if they have not yet paid their tuition at the time of cancellation.

REGISTRANT INFORMATION

PAYMENT OPTIONS

TOTAL: _____

Name: _____

Check /Money Order

Title: _____

Credit Card Payment

Organization: _____

Credit Card #: _____

Address: _____

Exp. Date: __ / ___ / ___ Security Code: _____

City: _____ State: __ Zip: _____

Cardholder Signature: _____

If Billing Address is different, please place here.

Tel: (____) - ____ - _____ Fax: (____) - ____ - _____

Address: _____

E-mail: _____

City: _____ State: __ Zip: _____