



Southeastern Regional **CERTIFICATION INTENSIVE COURSE**

February 15-17, 2017 - Orlando, FL

Topics to be covered:

- Conducting Compliance Investigations
- Overview of Healthcare Fraud
- Latest Enforcement Trends
- Health Reform and Compliance
- Compliance Program Assessment
- Compliance Risk Assessment
- Compliance Program Performance Metrics
- Risk-Based Compliance Programs
- Best Practices in Compliance Programs

Why attend this course?

Certification Courses (CICs) are the most efficient and cost effective way to get information on the current strategies, tools and best practices you need to run a first-class compliance program.

CICs bring together a top-notch faculty and satisfy all educational requirements for the Certified Compliance Professional and Executive (CCP/CCE) credentials. This course is also accredited for 23.4 CEUs toward HCCA credentials.



HEALTH ETHICS TRUST

EXCELLENCE IN HEALTHCARE COMPLIANCE SINCE 1995

1727 KING STREET, STE 300 · ALEXANDRIA, VA 22314 · 703.683.7916

THE CERTIFICATION INTENSIVE COURSE

February 15-17, 2017 • Orlando, FL

HET Certification Intensive Course FAQs:

What are HET "Certification Intensive" Courses?

Certification Intensive Courses are 3-day programs offered by the Health Ethics Trust (HET) providing attendees the most current strategies, tools and best practices to operate an effective compliance program along with pertinent information on the latest developments in healthcare compliance.

Why are they called "Certification Intensive"?

Not only are these programs intensive in the amount of information that is covered, but Certification Intensive Courses also satisfy all educational requirements for the Certified Compliance Professional (CCP) and Certified Compliance Executive (CCE) credentials. These credentials were the first compliance certifications and remain the most prestigious.

Why should I attend?

The Health Ethics Trust brings together a top-notch faculty for all of its programs and Certification Intensive Courses are no different.

Whether your needs are certification based or not, Certification Intensive Courses are the most efficient and cost effective way to get the information you need to be a successful compliance professional and run a first-class compliance program.

HET Continuing Education Units

Certified Compliance Professional (CCP) and Certified Compliance Executive (CCE) Credentials

Completion of the Certification Intensive Course provides attendees with all required educational CEUs (32 points) to apply for the CCP and CCE credentials and recertification.

CEU's Towards External Certifications

The Certification Intensive Course has received CCB Program Approval for up to 23.4 credits.

Membership in HET:



Individual Membership

The HET Individual Membership program is designed for those working in smaller compliance functions. Benefits include significantly reduced tuition, access to members only site, free audio conferences, compliance briefing emails, periodic advising, discounts on products, and reduced application fees.

Standard Organizational Membership

HET Organizational Membership represents an organizational commitment to ethical and legal conduct. Benefits include all those available under the individual membership but are available to ALL employees of a member organization (first line free for audio conferences).

Premium Organizational Membership

Premium Organizational Membership includes all the benefits of Organizational Membership plus one day of on-site education each year (travel expenses not included).

THE CERTIFICATION INTENSIVE COURSE

February 15 - 17, 2017 • Orlando, FL

TOPICS & AGENDA *(tentative)*

Intensive Course Day 1 - February 15:

Not only does an organization need to have a healthy and collaborative culture for the compliance program to be successful, it needs a strong foundation of basic compliance principles. This program segment addresses the basic components necessary to establish and maintain an effective compliance program.

8:00 am: Registration
8:45 am: Latest Enforcement Cases
10:00 am: Voluntary Disclosure
11:00 am: False Claims Act
Noon: Lunch
2:30 pm: Overview of Healthcare Fraud
3:45 pm: Compliance and Telemedicine
4:00 pm: Recap

Intensive Course Day 2 - February 16:

As enforcement casts a wider net in the pursuit of fraud, waste and abuse recoveries, compliance professionals need to address new and emerging compliance challenges with new tools. This program segment will look at practical tools and methods that will help even the most experienced compliance professional be successful in addressing these new challenges.

9:00 am: Evolution of Healthcare Systems/the Future
10:15 am: Building a Centralized Program
11:15 am: Healthcare Fraud Trends
12:15 pm: Lunch
1:15 pm: Effect of the Yates Memorandum
2:45 pm: Governance Best Practices
4:00 pm: Collaboration between Information Security and Compliance

Intensive Course Day 3 - February 17:

Compliance program and compliance risk assessment are among the most important compliance topics today. This day provides detailed coverage of compliance risk and program assessment with emphasis on compliance program assessment.

8:30 am: Registration
9:00 am: Risk Assessment
10:00 am: Compliance Program Assessment I
11:00 am: Interactive Session I
12:00 pm: Lunch
1:00 pm: Compliance Program Assessment II
2:30 pm: Interactive Session II
4:00 pm: Using Compliance Surveys

FACULTY

Certification Intensive Courses feature a faculty of national compliance leaders. The current faculty includes:

Thomas Anderson, VP, Chief Legal and Compliance
GuideWell Source

Tracy Field
Parker, Hudson, Rainier & Dobbs LLP

Andrew Grosso
Andrew Grosso and Associates

Donnetta Horseman, Chief Compliance Officer
Moffitt Cancer Center

Robbin Joachim
Watson Clinic LLP

Ryan Lynch, Special Agent
HHS Office of Inspector General

Mark Pastin, President and CEO
Health Ethics Trust

Howard Quinn, Insurance Examiner
Special Adviser, Health Ethics Trust

Kathy Reep, VP of Financial Services
Florida Hospital Association

Myla Reizen
Foley & Lardner LLP

Ken Resmini, Chief Comp. & Internal Audit Officer
Memorial Healthcare System

Steve Resnick
Florida Blue

Karen Schimpf, Director Corporate Compliance
Adventist Health System

Christopher Tuite, Assistant U.S. Attorney
Middle District of Florida

THE CERTIFICATION INTENSIVE COURSE

February 15-17, 2017 • Orlando, FL

FOUR WAYS TO REGISTER

1. **ONLINE** at www.HealthEthicsTrust.com - *safe, secure and encrypted.*
2. **E-MAIL** your completed registration form to: mpastin@corporateethics.com
3. **FAX** your completed registration form to HET at: **703-299-8836.**
4. **MAIL** your completed registration form to: **Health Ethics Trust, 1727 King St., Ste 300., Alexandria, VA 22314**

TUITION HET Members: \$1,295 Non-Members: \$1,595 Government/Academic: \$995

MEMBERSHIP Individual Membership: \$200 Organizational Membership: \$1,100 Premium Org. Membership: \$2,400

VENUE

The course will be held at FL Hospital Association headquarters: 307 Park Lane Circle, Orlando FL 32803.

HOTEL INFORMATION

Hotel accommodations are not included in tuition. Two hotels are recommended: Courtyard Marriott, 0.4 miles from site (mention FHA for special rate of \$121, parking included); call 407-996-1000 or DoubleTree Hilton, 1.23 miles, \$119 FHA rate; call 407-425-4455.

TRAVEL

The most convenient airport choice is Orlando International Airport (MCO). The airport is approximately 12 miles from downtown Orlando.

CANCELLATION POLICY

The Health Ethics Trust is committed to offering the highest level of compliance education at the lowest feasible price. In order to do this, the Cancellation Policy must be **strictly enforced.**

Registration for Health Ethics Trust courses is an agreement to pay the applicable course tuition. Tuition for cancellations two weeks before the course is refunded less an administrative fee of \$200. Tuition for cancellation after the deadline is not refundable, but a credit toward tuition for a future HET program (tuition less the administrative fee; must be used within 12 months) will be issued in some cases. Those who cancel after the deadline must still pay the tuition that they agreed to pay by registering for the course even if they have not yet paid their tuition at the time of cancellation.

REGISTRANT INFORMATION

PAYMENT OPTIONS

TOTAL: _____

Name: _____

Check /Money Order

Title: _____

Credit Card Payment

Organization: _____

Credit Card #: _____

Address: _____

Exp. Date: __ / ____ Security Code: ____

City: _____ State: __ Zip: _____

Cardholder Signature: _____

If Billing Address is different, please place here.

Tel: (____) - ____ - _____ Fax: (____) - ____ - _____

Address: _____

E-mail: _____

City: _____ State: __ Zip: _____