

NATIONAL SYMPOSIUM ON QUALITY AND COMPLIANCE

JUNE 8 - 9, 2015 · OMNI WILLIAM PENN HOTEL · PITTSBURGH, PA

PRESENTED BY:



HEALTH ETHICS TRUST
EXCELLENCE IN HEALTHCARE COMPLIANCE SINCE 1995

UPMC Insurance Services Division

NATIONAL SYMPOSIUM ON QUALITY & COMPLIANCE

Now in its second year, the *National Symposium on Quality and Compliance* is the event shaping the interaction between the quality and compliance functions of healthcare organizations. Shifts in healthcare delivery and payment models necessitate a more aligned interaction between quality and compliance.

The Affordable Care Act has put an emphasis on quality through its goal of better care for individuals, better health for populations, and lower growth in healthcare expenditures. ACA programs such as the Medicare Shared Savings Program, which created ACOs, directly incentivize healthcare organizations to meet the quality goals. The implementation of financial incentives for organizations to meet quality measures opens the door for compliance infractions.

The purpose of the *National Symposium on Quality and Compliance* is to show that an integrated approach to quality and compliance enhances both patient care, financial integrity and regulatory compliance.

The Symposium will engage quality and compliance leaders in a dialogue with a national audience of healthcare executives able to influence the direction of their organizations. The *National Symposium on Quality and Compliance* will continue to bridge the educational gap between quality and compliance professionals and define best practices in quality-compliance integration.

KEY TOPICS

- Compliance/quality metrics that are meaningful and resistant to manipulation.
- Adapting quality improvement programs from various industries.
- Using technology to bridge the quality/compliance gap.
- Aligning incentives for quality and compliance.
- Plan & provider collaboration for quality/compliance.
- Overcoming organizational and governance barriers to integration.
- Clinical quality versus business process quality.

Participants will work with thought leaders to bridge the gap between quality and compliance in their own organizations.

WHO SHOULD ATTEND

The target audience includes professionals from both provider and plan organizations, including:

- Compliance professionals,
- Quality improvement professionals,
- Clinical leaders,
- Board members,
- General counsel and legal professionals,
- Utilization review professionals,
- Internal auditors, and

others interested in the connections between compliance and quality in healthcare.

CERTIFICATION & CONTINUING EDUCATION UNITS

Health Ethics Trust Credentials: 16 CEUs

Attendance at the National Symposium on Quality and Compliance has been approved for 16 CEUs for the Health Ethics Trust's *Certified Compliance Professional* (CCP) and *Certified Compliance Executive* (CCE) credentials.

Compliance Certification Board Credentials: 15 CEUs

The Compliance Certification Board (CCB) will designate a yet to be determined number of CEUs for this program towards the following credentials: Certified in Health Compliance (CHC), Certified in Healthcare Compliance Fellow (CHC-F), Certified in Compliance & Ethics Professional (CCEP), Certified in Healthcare Compliance Research Compliance (CHRC), and Certified in Healthcare Privacy Compliance (CHPC).



SYMPOSIUM INFORMATION

The 2015 Symposium is being held June 8 & 9, 2015 at the *Omni William Penn Hotel* in Pittsburgh, PA through the support of UPMC *Insurance Services Division*.

Program registration will begin at 8:30am on Monday with the program running until 5:00pm. On Tuesday, the program will begin at 9:00am and conclude around 4:00pm.

Rooms are available at the Omni for reduced rate of \$169/night by calling 800-THE-OMNI or visiting:
<http://www.omnihotels.com/hotels/pittsburgh-william-penn/meetings/ceo-nsqc-6>

TUITION

\$495: Government / Academic

\$595: HET Member

\$795: Non-Member

*For more information about the Symposium, visit:
<http://healthethicstrust.com/education/nsqc/>*

COMPLIANCE PROFESSIONALS

Over the past decade compliance professionals have been challenged to learn the essentials of medical records, physician relationships, conflict of interests and other areas of heightened external scrutiny. As healthcare funding begins to track quality measures, compliance professionals need to acquaint themselves with both the language and practices of quality improvement.

QUALITY PROFESSIONALS

Even as the demand for improved outcomes and error reduction have driven quality improvement, quality is feeling new pressure from the finance functions of side of the house. Today's quality professionals are being asked to go beyond improving clinical outcomes to improving business processes. New reimbursement models that put pressure on outcome measures mean that compliance can not be considered someone else's business.

INVITED AND CONFIRMED FACULTY:

Dr. Barry Bittman: SVP, Chief Population Health Officer – Allegheny Health Network

Debra Burock, Ph.D.: Senior Corporate Director of Performance Administration – NHS Human Services

Robert Cessar: Assistant United States Attorney – USDOJ, Western District of Pennsylvania

John Ciavardone: SVP of Compliance and Quality – NHS Human Services

Dr. Gail A. Edelsohn: Senior Medical Director, Quality – Community Care Behavioral Health Organization

Diane Holder: President & CEO – UPMC Health Plan

Robert Jacobs: Manager, Compliance Analytics, Auditing & Monitoring, Office of Compliance & Business Integrity, VHA

Tami Minnier: Chief Quality Officer – UPMC

Mark Pastin, Ph.D.: President and CEO – Health Ethics Trust

Pamela Peele, Ph.D.: Chief Analytics Officer – UPMC Insurance Services Division

Dr. James Schuster: Chief Medical Officer – Community Care Behavioral Health Organization

Sandy Sessoms: Compliance Officer – West Penn Allegheny Health System & Allegheny Clinic

Joseph Verheijde, Ph.D., Associate Professor of Biomedical Ethics, Mayo Clinic College of Medicine

Susan Walberg: VP/National Director of Compliance – Kohler HealthCare Consulting, Inc.

Colleen Walsh: AVP Clinical Affairs and Quality Improvement - UPMC Insurance Services Division

Additional Faculty to be Announced at: <http://healthethicstrust.com/education/nsqc/>

COMPLIANCE PROGRAM ASSESSORS COURSE - JUNE 10TH

Already planning on attending the National Symposium on Quality and Compliance on June 8 & 9? Why not attend the *Compliance Program Assessors Course* on June 10 and gain the tools necessary to effectively assess a compliance program?

This is a day long, highly intensive program that is built upon HET's decade-plus of experience in conducting compliance program assessments for healthcare organizations of all types and sizes. All aspects of program are covered including the proprietary assessment scoring methodology used by our services organization: Compliance Resource Group, Inc.

Individuals who by experience, background and successful completion of this course are qualified to serve as reviewers in the Trust's Compliance Program Certification process.

This program is delivered in an interactive format with several group exercises accompanied by staff and guest presentations. Topics include: Board and Management Support, Documentation Review, Program vs. Risk Assessments, Conducting Site Reviews, Designing an Assessment Process, Ratings/Scoring, Availability of Comparisons/Benchmarks, Writing the Assessment Report, and Assigning Activities.

For more information about the Assessors Course, visit: <http://healthethicstrust.com/education/assessors/>

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HOTEL INFORMATION

Hotel accommodations are not included in tuition. Rooms at the Omni William Penn are available at a discounted rate of \$169/night. Please make your arrangements directly with the hotel by calling 800-THE-OMNI or visiting: <http://www.omnihotels.com/hotels/pittsburgh-william-penn/meetings/ceo-nsqc-6>

Omni William Penn Hotel

TRAVEL

530 William Penn Place • Pittsburgh, PA 15219

The most convenient travel choices are the Pittsburgh International Airport (PIT).

FOUR WAYS TO REGISTER

- 1. ONLINE** at www.HealthEthicsTrust.com in our store - *safe, secure and encrypted.*
- 2. E-MAIL** your completed registration form to: drreardon@corporateethics.com.
- 3. FAX** your completed registration form to HET at: **703-299-8836**.
- 4. MAIL** your completed registration form to: **Health Ethics Trust, 214 South Payne St., Alexandria, VA 22314**

TUITION

NSQC: \$495 Government/Academic \$595 HET Member \$795 Non-Member

ASSESSORS: \$795 Government/Academic \$895 HET Member \$1095 Non-Member

ATTEND BOTH: \$995 Government/Academic \$1095 HET Member \$1295 Non-Member

ADD HET MEMBERSHIP Individual Membership: \$200 Basic Org. Membership: \$1,100 Premium Org. Membership: \$2,400

CANCELLATION POLICY

The Health Ethics Trust is committed to offering the highest level of compliance education at the lowest feasible price. In order to do this, the Cancellation Policy must be **strictly enforced**.

Registration for Health Ethics Trust courses is an agreement to pay the applicable course tuition. Tuition for cancellations two weeks before the course is refunded less an administrative fee of **\$200**. Tuition for cancellation after the deadline is not refundable, but a credit toward tuition for a future HET program (tuition less the administrative fee; must be used within 12 months) will be issued in some cases. Those who cancel after the deadline must still pay the tuition that they agreed to pay by registering for the course even if they have not yet paid their tuition at the time of cancellation.

ATTENDEE INFORMATION

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: __ Zip: _____

Tel: (____) - ____ - ____ Fax: (____) - ____ - ____

E-mail: _____

Signature: _____

PAYMENT OPTIONS

Check /Money Order **TOTAL \$:** _____

Credit Card Payment

Credit Card #: _____

Exp. Date: _____ CSC: _____

Cardholder Name: _____

Cardholder Signature: _____

If Billing Address is different, please enter here.

Address: _____

City: _____ State: __ Zip: _____